
National Disability Institute Guest Blogger Guidelines 2019

Thank you for your interest in this guest blogging opportunity for [National Disability Institute](#) (NDI). Please follow these guidelines to help us maintain the style and quality of our blog.

Length

Our guest blogger posts typically range from 500 to 800 words. Please include a short bio and a photograph.

Content

The National Disability Institute team can suggest a blog topic for your consideration, but we are flexible and open to your ideas, too. The only requirement we have is that your guest blog address disability in some way. Please note we cannot post any content containing the following:

- Vulgar or abusive language or discrimination (hate speech) based on race, sex, gender, religion, national origin, age or disability;
- Endorsements of commercial services or products;
- Endorsements of religious beliefs/practices or political parties, candidates or groups;

Any content or links intended to influence (lobby) our readers, a Member of Congress or government official on legislation or appropriation.

When writing your guest blog, please use person-first language (i.e. "people with disabilities" rather than "disabled people"). We also recommend that you write your post with simple words ("[plain language](#)"), so that it can be easily understood by everyone.

The Editing Process

Please send your guest blog at least five days prior to the proposed blog post date. Our team may edit your content before submitting it to our Communications Director for approval.

Outreach

National Disability Institute highlights posts from its guest bloggers on [Twitter](#) and [Facebook](#) and sends guest blog alerts to its subscribers. In addition, we strongly encourage cross-promotion of the guest blog through your organization or agency for maximum exposure.