

The Webinar Will Begin Shortly

- Today's webinar will begin at 3:00 p.m. EDT.
- All lines are muted and you will not hear any sound coming through your computer until the webinar begins.
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EMPOWERED CITIES: STRATEGIES TO LEAD THE VISION FORWARD TO FINANCIAL INCLUSION

May 28, 2019



Building Financial Security for
People and Families with Disabilities



Welcome



Michael R. Roush, M.A., AFC®
Director, Real Economic Impact Network
National Disability Institute

Listening to the Webinar

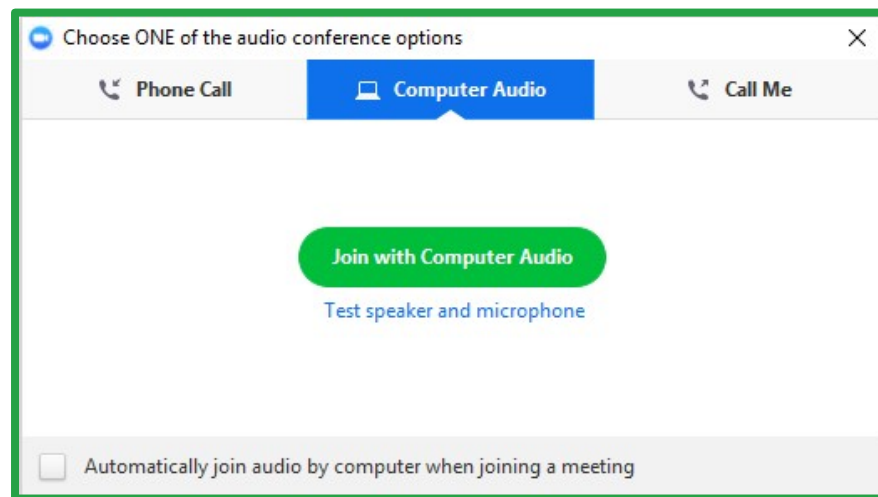
The audio for today's meeting can be accessed using Computer Audio or by calling in by phone. If you select Computer Audio, please make sure your speakers are turned on or your headphones are plugged in.

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1-929-205-6099

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Captioning

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Submitting Questions

- **Please use the Q&A** box to submit any questions you have during the webinar and we will direct them accordingly.
- If your question is not answered during the webinar, or you are listening by phone and not logged in, you may email amilioto@ndi-inc.org.

Technical Assistance

- If you experience any technical difficulties during the webinar, please use the chat box to send a message to the NDI Host, or you may email:

amilioto@ndi-inc.org.

Please note: This webinar is being recorded and the materials will be placed on the National Disability Institute website at:

<https://www.nationaldisabilityinstitute.org/resources/webinars/empowered-cities-webinars/>.

Webinar Agenda

- Overview of Empowered Cities
- Strategies municipalities and community-based organizations can take to LEAD the Vision Forward to Financial Inclusion.
 - Lead the Vision Forward
 - Encourage and Convene
 - Align and Coordinate
 - Develop and Build Capacity and Sustainability
- Resources and Tools

National Disability Institute (NDI)

- NDI is a national, nonprofit organization dedicated to building a better economic future for people with disabilities.
- NDI is the first national organization committed exclusively to championing economic empowerment, financial education, asset development and financial stability for all persons with disabilities. NDI affects change through public education, policy development, training, technical assistance and innovative initiatives.

National Disability Institute

National Disability Institute envisions a society where people with disabilities have the same opportunities to achieve financial stability and independence as people without disabilities.

www.nationaldisabilityinstitute.org

What Is Empowered Cities?

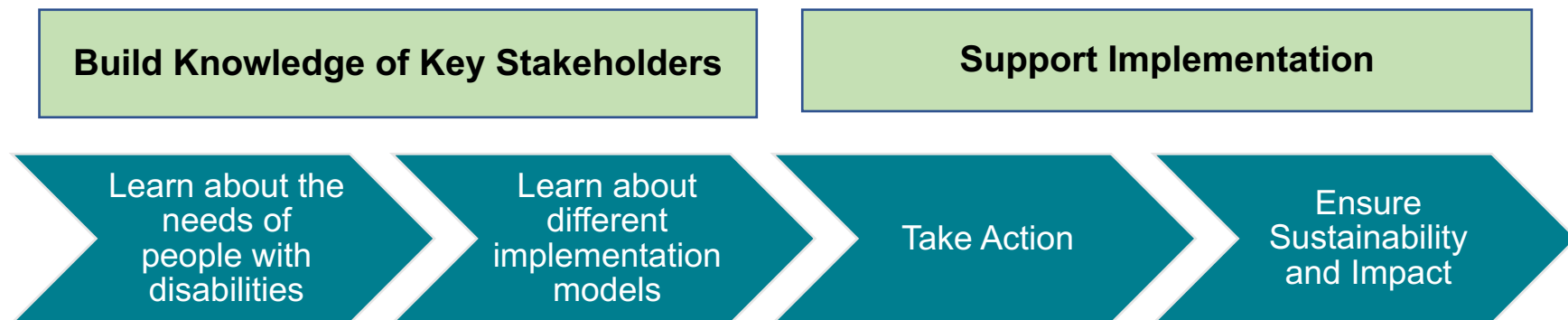
A partnership between Citi Community Development and National Disability Institute that is engaging municipalities and community partners across the U.S. to design, test and deliver innovative and scalable solutions for expanding financial empowerment and financial inclusion in the disability community.

Empowered Cities: Strategy

- Driven by a customer-centric approach in the design and delivery of resources, tools and trainings.
- Keeping persons with disabilities at the center of our work.
- Promoting collaboration between key stakeholders:
 - **Municipalities**
 - **Disability Service Providers**
 - **Financial Inclusion/Empowerment Partners**



Empowered Cities: Conceptual Framework



To support the conceptual framework, Empowered Cities is providing ...

- Webinar Series and Virtual Workshops
- Tools and resources to build knowledge and support implementation, including learning paths, toolkits and checklists
- Briefs
- Blogs
- Training and Technical Assistance

Presenter



Tina Lentz

Former Executive Administrator
Office of Resilience & Community Services,
Office of Financial Empowerment,
City of Louisville, and Municipal Liaison
National Disability Institute

Strategies to LEAD the Vision Forward to Financial Inclusion

- **L**ead the Vision Forward
- **E**ncourage and Convene
- **A**lign and Coordinate
- **D**evelop and Build Capacity

Strategy #1

Lead the Vision Forward – Start from Within

Action Steps:

- Identify other departments serving people with disabilities;
- Identify crossover, strategies and opportunities to collaborate;
- Promote resources across departments;
- Integrate Universal Design principles;
- Demonstrate intentionality;
- Serve as a model.

Strategy #2

Encourage and Convene – Cultivate partnerships and develop a shared vision

Action Steps:

- Develop a shared vision;
- Gather and share data;
- Identify Community Partners;
- Cultivate Collaboration;
- Build awareness and understanding.

Strategy #3

Align and Coordinate – Break down silos to expand and enhance services

Action Steps:

- Build a partner network;
- Map resources and promote awareness;
- Host community conversations;
- Work in partnership to set standards and improve program quality;
- Develop an Advisory Council.

Strategy #4

Develop and Build Capacity and Sustainability – Create a Common Language

Action Steps:

- Identify training needs of partners and collaborators;
- Develop training curriculum to assist in building the capacity of partners;
- Host/provide training and peer learning opportunities.

STRATEGY #1	STRATEGY #2	STRATEGY #3	STRATEGY #4
Lead the Vision Forward	Encourage and Convene	Align and Coordinate	Develop and Build Capacity and Sustainability
<ul style="list-style-type: none"> Identify other departments 	<ul style="list-style-type: none"> Develop a shared vision 	<ul style="list-style-type: none"> Build a partner network 	<ul style="list-style-type: none"> Identify training needs
<ul style="list-style-type: none"> Discover opportunities to collaborate 	<ul style="list-style-type: none"> Gather and share data 	<ul style="list-style-type: none"> Map resources and promote awareness 	<ul style="list-style-type: none"> Develop training curriculum
<ul style="list-style-type: none"> Promote resources across departments 	<ul style="list-style-type: none"> Build awareness and understanding 	<ul style="list-style-type: none"> Host Community Conversations 	<ul style="list-style-type: none"> Host/provide training and peer learning opportunities
<ul style="list-style-type: none"> Integrate Universal Design Principles 	<ul style="list-style-type: none"> Identify Community Partners 	<ul style="list-style-type: none"> Work in partnership to set standards and improve program quality 	
<ul style="list-style-type: none"> Demonstrate Intentionality 	<ul style="list-style-type: none"> Cultivate Collaboration 	<ul style="list-style-type: none"> Establish an Advisory Council 	
<ul style="list-style-type: none"> Serve as a Model 			

Tools and Resources Strategies to LEAD the Vision Forward to Financial Inclusion



Tools and Resources

Strategies to LEAD the Vision Forward to Financial Inclusion (Continued, 2 of 3)

- Quick Reference Guides
 - Data Collection
 - Defining Disability
 - Understanding Disability Service Systems
 - Identifying Disability Partners
- Briefs
 - Identifying the Financial Needs of Persons with Disabilities in Local Communities
- Tools
 - Resource Mapping
 - Accommodation Statements

Tools and Resources

Strategies to LEAD the Vision Forward to Financial Inclusion (Continued, 3 of 3)

www.empoweredcities.com

Questions?

Thank You



CitiCommunityDevelopment.com

Additional Questions

If you have additional questions or would like to schedule a call to discuss your financial inclusion strategy, please contact:

Michael R. Roush, MA, AFC® \ Director, Real Economic Impact Network
National Disability Institute

mroush@ndi-inc.org

Wrap-Up and Thank You

Join us for our next webinar:

Topic: Panel Discussion on Municipalities
Taking Action

Date: July 23, 2019

Time: 3:00 PM Eastern