



# Building the Awareness and Advocacy of Disability-Inclusive Community Development *Year One Impact Report*

In the fall of 2019, National Disability Institute (NDI) launched the Center for Disability-Inclusive Community Development (CDICD) to improve the financial health and well-being of low- and moderate-income (LMI) individuals with disabilities and their families by increasing awareness and usage of the opportunities and resources available under the Community Reinvestment Act (CRA).

The primary goal of Year One was to increase awareness that people with disabilities make up a significant part of the LMI population, yet the specific needs of this sizable subpopulation are often overlooked. In 2019, more than one quarter (27 percent) of working-age people with disabilities were living below the poverty level, more than twice the rate of those without disabilities; people with disabilities often are excluded from the labor market and economic opportunities as well.

CDICD joins together with other organizations in the belief that vibrant communities are best supported when economic opportunities are inclusive of low- to moderate-income populations, including people with disabilities. More than 30 years after the passage of the Americans with Disabilities Act (ADA), and more than 40 years after the passage of the CRA, there is an opportunity to reexamine the approaches, roles and responsibilities of regulated financial institutions and community-based organizations to proactively address the financial access and economic opportunity needs of people with disabilities.

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# CDICD's Impact in Building the Awareness and Advocacy of Disability-Inclusive Community Development

## Awareness

### *CDICD Webinar Series*

CDICD hosted eight webinars since the launch of the Center. The webinars included presentations from federal regulators, financial institutions and community-based organizations.

**Impact: 1,327 attendees 246 views of the archived recordings**

### *Keys to Financial Inclusion Podcast Series*

The CDICD podcast series, *Keys to Financial Inclusion*, brought thought leaders from the financial and disability communities to discuss inclusive-community development and provided examples and opportunities for people with disabilities. Guests included representatives from federal regulators, researchers, national organizations and financial institutions.

**Impact: 911 listeners with 909 viewers to the Keys to Financial Inclusion webpage**

### *Presentations*

CDICD staff made 17 presentations (in-person and virtually) to increase the awareness of CRA and CDICD.

**Impact: 17 presentations reaching 1,753 attendees**

### *Social Media*

CDICD leveraged social media platforms to reach a broader audience on disability-inclusive community development.

**Impact: 15,496 impressions**

### *Materials Development*

CDICD developed new materials and created a repository of resources on relevant and timely materials to inform and educate CDICD stakeholders about inclusive community development.

**Impact: 3,745 sessions, 9,512 page views and 532 downloads**

## Advocacy

### *Response to COVID-19*

CDICD worked with other National Disability Institute programs to respond to COVID-19 by developing the COVID-19 Financial Resiliency Tips document and supported the COVID-19 Listening Sessions hosted by NDI in March 2019. In addition, CDICD hosted a COVID-19 specific webinar with financial regulators and developed materials to assist financial institutions in CRA response to COVID-19.

**Impact: 731 downloads of COVID-19 Financial Resiliency Tips**

### *CRA Public Comment*

CDICD responded to the Notice of Proposed Rulemaking (NPRM) on the modernization of CRA from FDIC, OCC and Federal Reserve.

**Impact: 108 views of NDI CRA Summary**

### *CRA Call to Action*

CDICD called on the disability and financial services communities to submit their comments and letters in response to the NPRM.

**Impact: 337 views and 83 organizations and individuals mentioned disability in their CRA Comments**

## Moving Awareness and Advocacy to Action

As CDICD moves into Year Two, the Center will continue to focus on building the awareness and advocacy around disability-inclusive community development, as well as actions financial institutions and community-based organizations can take to create disability-inclusive community development opportunities. This will include specific trainings for community-based organizations and financial institutions. The *Keys to Financial Inclusion* podcast series will release new episodes focused on how community-based organizations and financial institutions have taken action to build disability-inclusive community development.

To learn more about the Center for Disability-Inclusive Community Development and its activities, visit [www.CDICD.org](http://www.CDICD.org).