

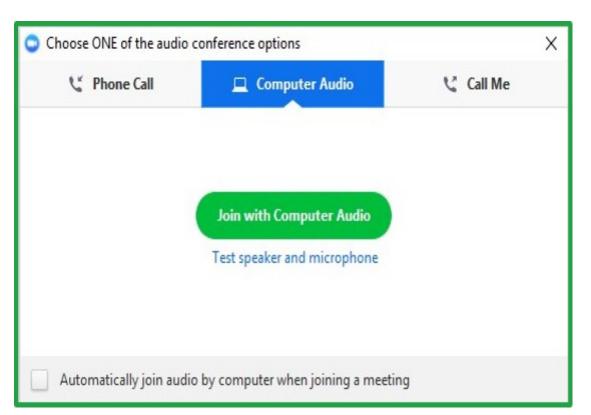


### Financial Inclusion, Disability and Race: A National Convening

Tuesday, December 7, 2021 12:00 – 2:00 P.M. ET

ndi NATIONAL DISABILITY INSTITUTE

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### Moderator of the Day

#### **Bill Gould** Director, Equity and Inclusion National Disability Institute





### **Welcome Remarks**

#### Kamilah Martin-Proctor Board Member National Disability Institute





### Introduction

#### **Thomas Foley** Executive Director National Disability Institute



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# **EXAMPLE ZGETHER**



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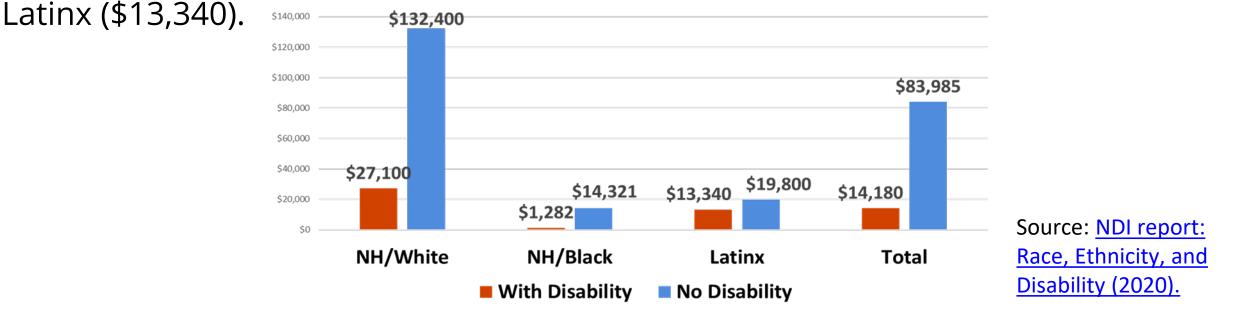


#### United Way of Greater Houston



### Net Worth

Across all racial/ethnic groups, households with a disabled working-age householder have lower net worth, compared to households without disability (\$14,180 versus \$83,985). Households with householders who are Black and disabled have the lowest net worth (\$1,282). Next lowest are households with householders who are







### **Introduction** (Continued)

#### **Bill Gould** Director, Equity and Inclusion National Disability Institute



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# **Poll Question # 1**





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Supporting Innovation: The Importance of Funding Pilots and New Ideas

Wynne Lum Environmental, Social and Governance Program Manager Bank of America





Supporting Innovation: The Importance of Funding Pilots and New Ideas (Continued)

**Darlene Goins** Senior Vice President Wells Fargo





Supporting Innovation: The Importance of Funding Pilots and New Ideas (Continued further)

**Jim Sinocchi** Head of Disability Inclusion JPMorgan Chase





What the Data Tells Us: Quantitative Data on Intersectionality of Disability (Continued)

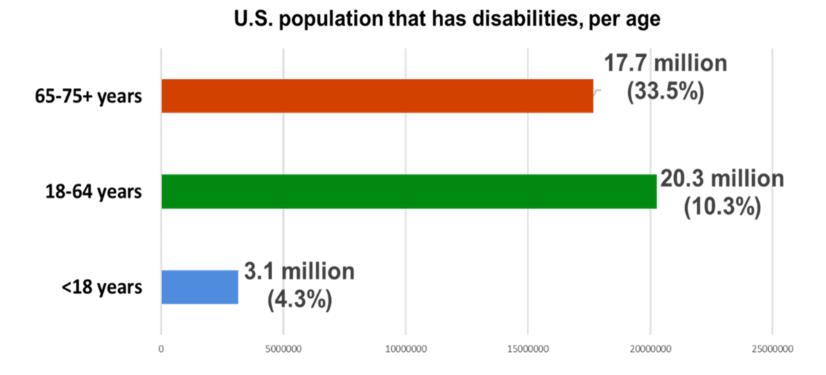
#### **Maria Jaramillo**

Division Director-Financial Empowerment National Disability Institute



## People with Disabilities in the U.S.

- 41,089,958 people
- 12.7% of total U.S. population

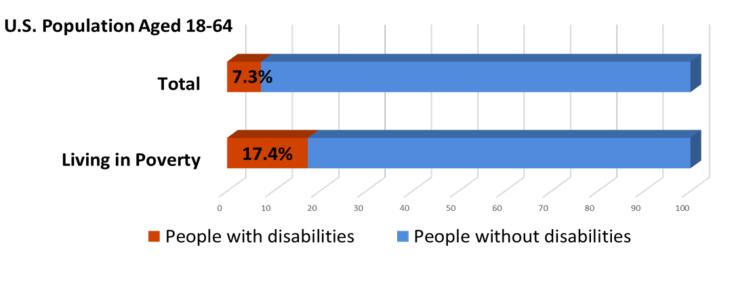


Data Source: 2019 American Community Survey, U.S. Census Bureau



# **Poverty and Disability**

- Of the U.S. population aged 18 to 64, 7.3% have disabilities.
- However, they are disproportionately represented in the population living in poverty, comprising 17.4% of the population aged 18 to 64 in poverty.



Data Source: 2019 Current Population Survey Annual Social and Economic Supplements



# Percentage of People with Disabilities per Race/Ethnicity

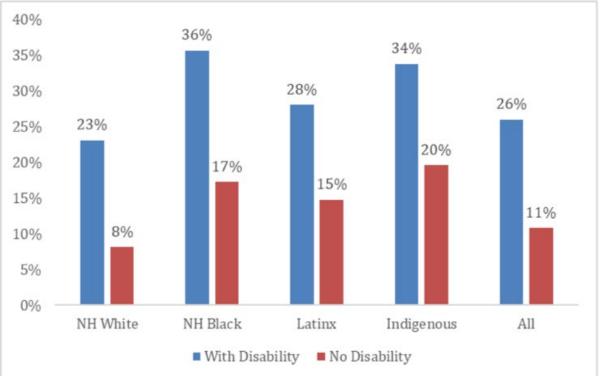
- 14.1% of the Black population are disabled
- 17.2% of the American Indian and Alaska Native population are disabled
- 9.1% of the Latino population are disabled
- 7.2 % of the Asian population are disabled
- 14.1% of the White population (not Latino) are disabled

Data Source: 2019 American Community Survey, U.S. Census Bureau



#### Poverty in People with Disability by Race/Ethnicity

- White: 23%
- Black: 36%
- Indigenous: 34%
- Latinx: 28%

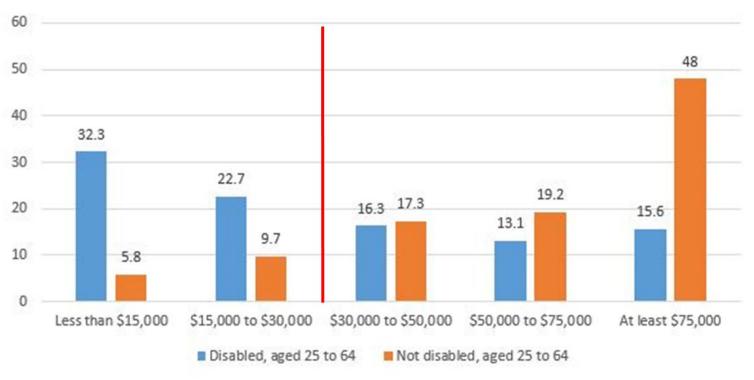


Data Source: NDI Analysis of U.S. Census Bureau (2019). 2018 American Community Survey 1-Year Public Use Microdata Sample.



### Income per Disability Status (%)

 55% of head of households with a disability, earn income of \$30,000 or less compared with 15.5% of head of households without a disability.

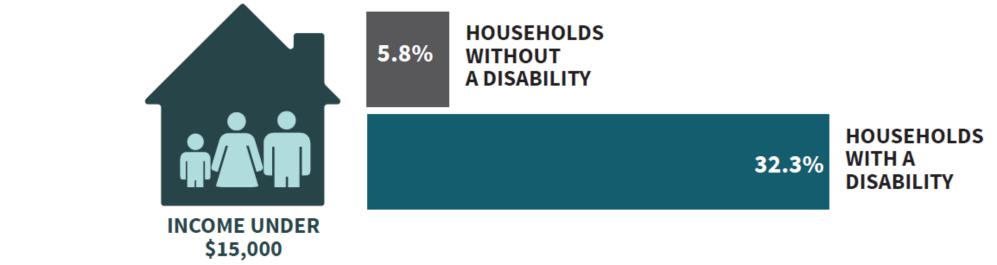


Data Source: NDI's analysis of the 2019 FDIC Survey of Household Use of Banking and Financial Services



### Households with an Income under \$15,000 Per Year

The percentage of households with an annual income of less than \$15,000 is
 **5.6 times higher** in households with a disability (i.e., with a householder that has one or more disabilities) than those without a disability.



Data Source: NDI's analysis of the 2019 FDIC Survey of Household Use of Banking and Financial Services



## Extra Costs of Living with a Disability

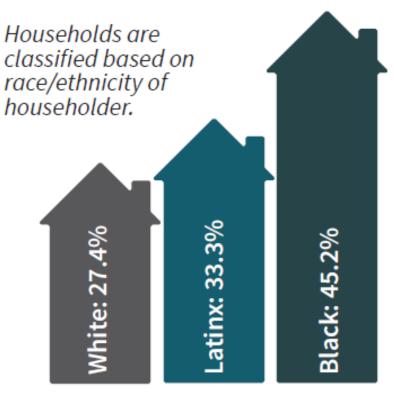
- Households containing an adult with a work-disability require, on average, <u>28% more income</u> (or an additional \$17,750 a year at the median household income) to obtain the same standard of living as a comparable household without a member with a disability.
- Research Brief: <u>The Extra Costs of Living with a Disability in the U.S. –</u> <u>Resetting the Policy Table</u>

Source: <u>Morris, McGarity, Goodman & Zaidi. (2020, October 14). Working paper: The extra costs</u> associated with living with a disability in the United States



## Income per Disability Status and Race (%)

- A higher percentage of Black and Latinx Households with a disability have an annual income of less than \$15,000
- 45.2% of Black households with a disability compared to 13% of Black households without a disability
- 33.3% of Latinx households with a disability compared to 9% of Latinx households without a disability
- 27.4% of White households with a disability compared to 3.6% of White households without a disability



HOUSEHOLDS WITH A DISABILITY INCOME UNDER \$15,000/YEAR

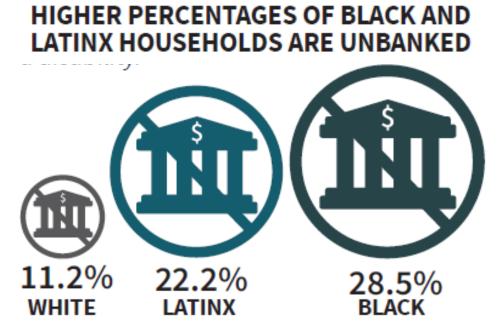
Data Source: NDI's analysis of the 2019 FDIC Survey of Household Use of Banking and Financial Services



### Banking Inequality: Percentage of Unbanked Households

Compared to White households with a disability:

- The percentage of unbanked households is 2.5 times higher in Black households with a disability: 28.5%
- And almost twice as high in Latinx households with a disability: 22.2%



HOUSEHOLDS WITH A DISABILITY UNBANKED HOUSEHOLDS

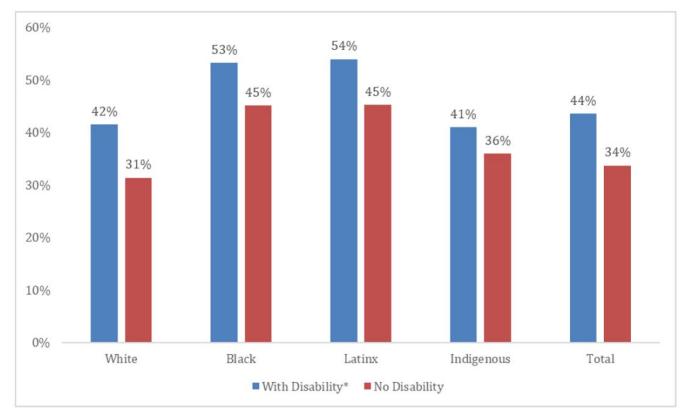
Data Source: NDI's analysis of the 2019 FDIC Survey of Household Use of Banking and Financial Services



# **Financial fragility: Housing**

Households with disability spend more than 30% of their income on housing costs:

- White: 42%
- Indigenous: 44%
- Latino: 54%
- Black: 53%

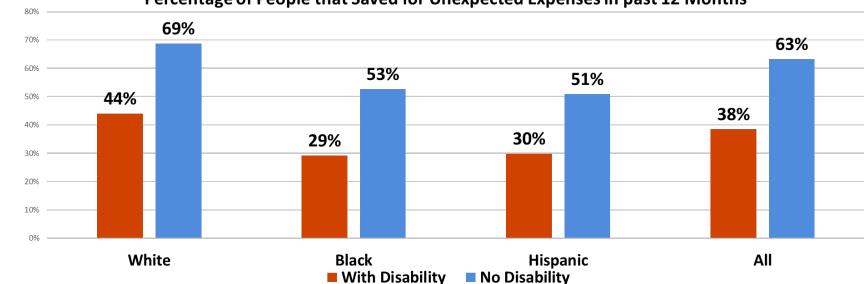


Source: American Housing Survey (AHS), U.S. Census Bureau: <u>Housing Costs: American Housing Survey Custom Table Creator</u>



# Financial fragility: Lack of savings

An even lower percentage of people with disabilities who are also Black and Hispanic saved for unexpected expenses, compared to those who have disabilities and are White.



Percentage of People that Saved for Unexpected Expenses in past 12 Months

Source: Goodman, N. and Morris, M. (2019) Banking Status and Financial Behaviors of Adults with Disabilities. National Disability Institute.

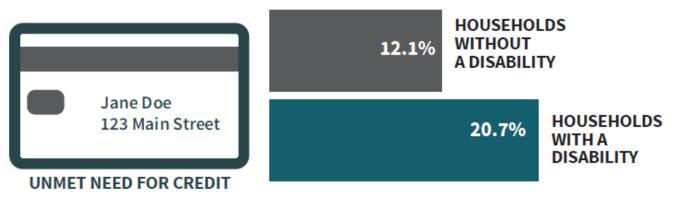


### Credit Inequality: Households with "Unmet Need for Credit"

#### A household has an "unmet need for credit" if one or more of the following is true:

- Household used a nonbank credit product;
- Household was denied a credit card or a personal loan or line of credit from a bank (or not given as much credit as requested); or
- Household did not apply for a credit card or a personal loan or line of credit from a bank because of concerns about being turned down.

The percentage of households with unmet need for bank credit is **1.7 times** *greater* in households with a disability than in those without a disability.



Data Source: NDI's analysis of the 2019 FDIC Survey of Household Use of Banking and Financial Services



### Our focus: How to address this financial fragility

#### Net worth

- Net worth of Black households with a disability is **\$1,282**
- Net worth of Latino households with a disability is **\$13,340**

#### Annual income

- A higher percentage have **annual incomes of less than \$15,000**:
- 45.2% of Black households with a disability
- 33.3% of Latinx households with a disability

#### Housing costs and lack of savings for unexpected expenses

- More than 50% of Black and Latinx households with a disability spend more than 30% of their income on housing costs
- Less than 30% of Black and Latinx households with a disability saved for unexpected expenses





#### What the Data Tells Us: Quantitative Data on Intersectionality of Disability (Continued further)

#### **Camron Doss**

Chief, Strategic Partnerships and Program Development Federal Deposit Insurance Corporation (FDIC)



# **Poll Question # 2**





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#### Investing in Long-Term Solutions

#### **Paula D'Ambrosa** Director of Work and Wealth Prudential



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# **Efforts to Move the Needle on the Wealth Gap** (Panel Discussion)



**Edward Mitchell** 

ABLE NRC Ambassador ABLE National Resource Center



Gerald K. Johnson II

Chief Development Officer Alpha Phi Alpha Fraternity



**Diego Mariscal** CEO & Chief Disabled Person 2Gether-International





#### The Importance of Learning from and Supporting the Field

**Susan Mazrui** Director of Public Policy AT&T



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Community-led Conversation: What the Field Tells Us About Community Concerns, Emerging Best Practices and Training and TA needs

**Michael Roush** 

Director, Center for Disability Inclusive Community Development National Disability Institute





Community-led Conversation: What the Field Tells Us About Community Concerns, Emerging Best Practices and Training and TA needs (Continued)

**Schirell Sidney** Senior Program Manager THRIVE, United Way



# **Poll Question # 3**





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### Federal Efforts Toward Change

#### Anjali J. Forber-Pratt

Director National Institute on Disability Independent Living Rehabilitation Research (NIDILRR)





### Federal Efforts Toward Change (Continued)

#### **Taryn M. Williams** Assistant Secretary of Labor The Office of Disability Employment Policy (ODEP)





### Wrap and Thank You

**Wil Lewis** Board Member National Disability Institute



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