



Goodwill's Dream Manager Program started in 2016. The program was adapted from the book "The Dream Manager" by Matthew Kelly.

It is a blueprint to help our consumers and employees to succeed at accomplishing their Dreams or goals be they personal or professional. Since inception the program has had the following result

Dreams Achieved

2016 - 45

2017 - 70

2018 - 169

2019 - 175

2020 - 120

2021 - 111

Total - 690

Dreams include:

- Getting a GED or finishing high school
- Getting a job or promotion
- Getting a driver's license
- Buying a car
- Going on a vacation
- Getting an apartment or a house

Dream Manager Success Story

Clint came to the organization in 2007 as a referral for vocational training. He entered into the Work Adjustment Training janitorial program. He was extremely soft-spoken and introverted. After he completed his training, he was hired as a janitor for Goodwill. He proved to be dependable, hardworking and trustworthy.

He lived with his family and was unsure if he would ever live on his own. Over the years, he continued to work diligently in his janitorial duties, but secretly wanted more. He met with Goodwill's Dream Manager and one of his goals was to work in the Maintenance Department and learn how to use the tools. Another dream was to get his driver's license.

The wheels were put into motion, a few days a week, Clint traveled with the maintenance crew to learn what they did. They began teaching him about the various tools used to complete each job. He went from working part-time as a janitor to working full-time as a member of the Maintenance team at Goodwill.

With that dream accomplished, he began practicing to drive on the weekends and the Mission Service Director met with him before work to tutor him for the driver's test.

In 2021, he accomplished dream #2 of getting his driver's license, but he didn't stop there. He had gained so much confidence and independence that he also moved out of his parents' home and got his own apartment. "They know that they're getting older and I need to know who to take care of myself," he said. He's still dreaming and we're excited to see what's next.